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**Triad Hybrid Solutions, LLC**  
SEC File No. 801- 80075  
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**This brochure provides information about Jesse Hansford that supplements the Triad Hybrid Solutions, LLC brochure. You should have received a copy of that brochure. Please contact Triad Hybrid Solutions, LLC at (866) 580-8219 if you did not receive the brochure or if you have any questions about the contents of this supplement.**

**Additional information about Jesse Hansford is also available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).**

3/31/2021

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## Item 2 - Educational and Business Experience

Jesse Hansford

Year of Birth: 1979

### Education:

University of Illinois at Chicago	Bachelor of Science, Marketing	2007
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### Business Background:

Professional Planning and Wealth	Financial Advisor	03/2020-Present
Triad Hybrid Solutions, LLC	Investment Adviser Representative	06/2020-Present
Triad Advisors, LLC	Registered Representative	06/2020-Present
Raymond James Financial Services, Inc.	Financial Advisor	06/2011-06/2020
State Farm VP Management Corporation	Registered Representative	11/2010-05/2011

Professional Designations- Jesse Hansford presently holds the following professional designation:

### **CFP - Certified Financial Planner**

**Issued by:** Certified Financial Planner Board of Standards, Inc.

**Prerequisites:** Candidate must meet the following requirements:

- A bachelor's degree (or higher) from an accredited college or university, and
- Three years of full-time personal financial planning experience or the equivalent part-time experience (2,000 hours equals one year full-time).

**Education Requirements:** Candidate must complete a CFP-board registered program, or hold one of the following:

- CPA
- ChFC
- Chartered Life Underwriter (CLU)
- CFA
- Ph.D. in business or economics
- Doctor of Business Administration
- Attorney's License

**Exam Type:** Final certification examination

**Continuing Education:** 30 hours every two years

## Item 3 - Disciplinary Information

Registered Investment Advisors are required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of each supervised person providing investment advice.

No information is applicable to this item.

## Item 4 - Other Business Activities

Jesse Hansford is also a registered representative of an affiliate company, Triad Advisors, LLC ("Triad"). Triad as broker-dealer and your Advisor will be compensated on the normal and customary commission schedule for general securities business. Clients should be aware that these services involve a possible conflict of interest, as commissionable products can conflict with the fiduciary duties of a registered investment adviser.

In the capacity as a registered representative, one may receive distribution or service (“trail”) fees from the sale of certain mutual funds (including money market funds pursuant to a 12(b)-1 distribution plan or other such plan as compensation for distribution or administrative services which are distributed from the fund’s total assets). These fee arrangements will be disclosed upon request of a client and are available in the applicable fund’s prospectus.

Jesse Hansford may also recommend that clients invest in securities issued in an initial public and/or secondary offerings (“new issues”) for which an affiliate, Ladenburg Thalmann & Co. Inc., (“LTCO”) acts as a manager, underwriter and/or a member of the selling group. The recommending of these security activities presents a conflict of interest for several reasons. First, LTCO receives all or a portion of the gross spread – the difference between the price that the client pays for the security and the price that LTCO purchases the security in connection with such sales. This gross spread is generally 7%, but may be higher or lower in connection with certain offerings. Your Advisor generally receives a portion of this compensation as a broker-dealer representative of Triad Advisors, LLC. In addition, LTCO has a substantial interest—both financial and with respect to its reputation—in assuring that the offering is successful by having a large number of the securities purchased. Finally, in connection with certain offerings, LTCO has an obligation to purchase and resell a certain number of securities. Thus, because of the affiliation with LTCO, your Advisor has incentives to recommend investments in these offerings for these reasons, rather than based on a client’s needs. To address these conflicts, Triad Hybrid Solutions (“THS”) has policies and procedures in place to make sure that securities in initial public offerings are recommended only to clients for whom they are suitable given the client’s investment objectives and assets. In addition, clients are generally given transaction specific disclosure prior to the client’s decision to invest in such securities.

Thus, Jesse Hansford will receive more compensation if the client purchases certain investments, such as mutual funds, private funds or new issues that pay fees to Triad Advisors, LLC. Clients may also open brokerage accounts with Triad Advisors, LLC, which are not THS advisory accounts and would receive compensation in connection with trades executed in these accounts. Your Advisor has a conflict of interest and an incentive to recommend investment products based on the compensation received rather than on a client’s needs.

Registered Investment Advisors are also required to disclose all material facts regarding any other business activities that would be material to your evaluation of each supervised person providing investment advice.

Jesse Hansford is also licensed to sell life and annuity insurance products through various insurance carriers, as well as receive compensation for the sale of such products. Your Advisor may recommend the purchase of insurance products in connection with advisory services. Clients are under no obligation to purchase insurance products through any particular insurance agency or advisor. This license creates a potential conflict of interest because your Advisor will receive compensation in connection with the sale of insurance products when acting as insurance agent in connection with the sale. This compensation may vary depending on the product; more information about your Advisors compensation in connection with a particular product is available upon request.

Jesse Hansford is an investment adviser representative of Triad Hybrid Solutions, LLC, a registered investment adviser. Jesse Hansford operates under Professional Planning and Wealth. Professional Planning and Wealth is not a separately registered investment adviser and is a business entity only providing support services to Jesse Hansford acting as an investment adviser representative of Triad Hybrid Solutions. Checks for investment products should only be made payable to our qualified custodian or directly to the product sponsor company. Investment checks should never be made payable to your investment adviser representative or his/her business

entity. Furthermore, you should not make a personal loan to your investment adviser representative or invest in his/her business entity. Please contact Triad Hybrid Solutions at 866-580-8219 if you have any questions.

## **Item 5 - Additional Compensation**

Other than the compensation described above Jesse Hansford does not receive an economic benefit for providing advisory services other than a portion of the advisory fees paid by clients.

## **Item 6 - Supervision**

THS reviews the advisory activities of Jesse Hansford on an ongoing daily, monthly and quarterly basis. These reviews are triggered through the normal review of advisory business and may focus on: asset allocation, diversification, account suitability, concentration, trading activity and performance. The individual responsible for supervising Jesse Hansford is Gloria Koester Supervision Regional VP. Gloria Koester may be reached at 678-387-3075.

# Privacy Policy

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<b>FACTS</b>	<b>WHAT DOES TRIAD HYBRID SOLUTIONS, LLC DO WITH YOUR PERSONAL INFORMATION?</b>	 <b>Triad Hybrid Solutions</b> <small>Confidence Wherever You Grow.</small>
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<b>Why?</b>	<p>Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing of your personal information. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully in order to better understand what we do.</p>
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<b>What?</b>	<p>The types of personal information we collect and share depend on the product or service you have with us. This information can include:</p> <ul style="list-style-type: none"> <li>• Social Security Number, Date of Birth, Address, contact information and Income</li> <li>• Assets and Investment Experience</li> <li>• Account Transactions and Retirement Assets</li> <li>• Tax Reporting and Investment Performance Information</li> </ul> <p>When you are no longer our customer, we continue to share your information as described in this notice.</p>
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<b>How?</b>	<p>All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons Triad Hybrid Solutions, LLC chooses to share; and whether you can limit this sharing.</p>
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Reasons we can share your personal information	Does Triad Hybrid Solutions, LLC share?	Can you limit this sharing?
<p>For our everyday business purposes.</p> <p>To administer, manage and service customer accounts, process transactions and provide related services for your accounts, it is necessary for us to provide access to personal information within the Triad Advisors, LLC companies and to certain nonaffiliated companies. We may share your personal information:</p> <ul style="list-style-type: none"> <li>• To process your transactions, maintain your account(s), respond to court orders and legal investigations, report to credit bureaus, government entities with parent and affiliated companies of Triad Hybrid Solutions, LLC including and not limited to:                             <ul style="list-style-type: none"> <li>○ Triad Advisors, LLC</li> <li>○ Ladenburg Thalmann Financial Services Inc. and its affiliated companies</li> <li>○ Advisor Group, Inc. and its affiliated companies</li> </ul> </li> <li>• With nonaffiliated entities that perform services for us or function on our behalf (such as check printing services, clearing broker-dealers, investment companies, and insurance companies) with third-party administrators and vendors for the purposes of providing current and future information on your account (such as transaction history, tax information and performance reporting).</li> </ul>	Yes	No
<p><b>For our marketing purposes</b></p> <p>To offer our products and services to you</p>	Yes	No
<p><b>For our Affiliates to market to you</b></p> <p>Affiliate companies that you do not have an existing relationship with</p>	Yes	Yes
<p><b>For nonaffiliates to market to you</b></p>	No	We don't share

<p><b>For joint marketing with other financial companies</b></p> <p>Federal and certain state laws give us the right to share your information with banks, credit unions, retirement plans and other financial companies where a formal agreement exists between us and them to provide or market financial products or services to you. However, we will not share your information with these financial companies for marketing purposes if your financial professional is not affiliated with them without your consent, but we may share information with these financial companies where necessary to service your accounts.</p>	Yes	No
<p><b>For customers of financial institutions and Triad Hybrid Solutions</b></p> <p>If you are a customer of a bank, credit union, or other financial institution program with which we have a networking agreement (such as under a bank or credit union investment services program), we may share your information with internal auditors of the financial institution or in response to requests from regulators of the financial institution. If the financial institution terminates its relationship with us, we will permit the financial institution to retain copies of your personal information so your account can continue to be serviced at the financial institution. If you do not want the financial institution to disclose your personal information to another brokerage or investment advisory firm ("New Firm"), you may request that we and/or your financial institution limit the information that is shared with the New Firm.</p>	Yes	Yes
<p><b>For clients of Independent registered representatives and investment advisors and Triad Advisors</b></p> <ul style="list-style-type: none"> <li>• If your financial professional terminates his or her relationship with us and moves to a New Firm, we or your financial advisor may disclose your personal information to the New Firm, unless you instruct us not to. If you do not want us or your financial professional to disclose your personal information to the New Firm when your financial professional terminates his or her relationship with us, you may request that we and your financial professional limit the information that is shared with the New Firm.</li> <li>• Your personal information may also be shared with certain entities that are owned, controlled by or affiliated with your financial professional, such as an independent insurance agency, accounting firm or independent investment advisory firm.</li> <li>• In the event your financial professional (or his/her estate) agrees with an unaffiliated financial professional or unaffiliated brokerage or investment firm to sell all or some portion of his/her securities, advisory or insurance business your personal information may be shared with the acquiring financial professional and/or the New Firm.</li> </ul> <p>If your primary address is in a state that requires your affirmative consent to share your personal information with the New Firm (such as California, Massachusetts, Maine, New Mexico, North Dakota, or Vermont), except to the extent that the laws of your state of residence provide for exceptions to the consent requirement, then you must give your written consent before we will share, or will allow your financial professional to take any of your personal information to that New Firm.</p>	Yes	Yes

**Who we are**

<p><b>Who is providing this notice?</b></p>	<p>Triad Hybrid Solutions, LLC, a registered investment adviser. Our Affiliates covered under this privacy notice include the following entities:</p> <ul style="list-style-type: none"> <li>• Triad Advisors, LLC</li> <li>• Ladenburg Thalmann Financial Services Inc. and its affiliated companies</li> <li>• Advisor Group, Inc. and its affiliated companies</li> </ul>
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**What we do**

<p><b>How does Triad Hybrid Solutions, LLC and its Affiliates protect my personal information?</b></p>	<p>To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include ongoing employee training, computer safeguards and secured files and buildings. We train our employees and financial professionals in the proper handling of personal information. We require companies that help provide our services to you to protect the confidentiality of personal information they receive.</p>
<p><b>How does Triad Hybrid Solutions, LLC and its Affiliates collect my personal information?</b></p>	<p>We collect your personal information, for example, when you</p> <ul style="list-style-type: none"> <li>• Open an investment account or an advisory account</li> <li>• Seek advice about your investments</li> <li>• Share information about your investments or retirement portfolio</li> </ul> <p>We also collect your personal information from others, such as credit bureaus, Affiliates, or other companies.</p>
<p><b>Why can't I limit all sharing?</b></p>	<p>Federal law gives you the right to limit only</p> <ul style="list-style-type: none"> <li>• Sharing for Affiliates' everyday business purposes information about your creditworthiness</li> <li>• Affiliates from using your information to market to you</li> <li>• Sharing for non-affiliates to market to you</li> </ul> <p>State laws and individual companies may give you additional rights to limit sharing</p>

<p><b>To limit our sharing</b></p>	<p>You may limit the sharing of your personal information ("Opt-Out") by calling 1-866-580-8219.</p>
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	<p><b>Please note:</b> When you are no longer our customer, we continue to share your information as described in this notice. However, you can contact us at any time to limit our sharing.</p> <p>In the event you decide to Opt-Out, your decision will be recorded as limiting the sharing of personal information for all applicable options. In other words, if you Opt-Out your personal information will not be shared by Triad Hybrid Solutions or an Affiliate: (i) with your financial professional's new broker- dealer in the event he or she leaves Triad Hybrid Solutions or an Affiliate and joins a New Firm or sells his/her securities, advisory or insurance business to a nonaffiliated company; (ii) with affiliated entities of your financial professional or any bank or credit union that your financial professional is affiliated with; and (iii) with Affiliates of Triad Hybrid Solutions that you do not already have an existing relationship with for the purpose of marketing products or services to you.</p>
<b>Questions?</b>	Triad Hybrid Solutions, LLC, 5155 Peachtree Parkway, Ste 3230, Norcross GA 30092. Call 866-580-8219 or go to <a href="http://www.triadhybrid.com">www.triadhybrid.com</a>